

Member Survey

On behalf of Handbell Musicians of America, we are asking you, our member, to share your views regarding the benefits and activities of the Guild. Your individual answers to the survey will be completely **confidential**. They will be aggregated with responses received from other Handbell Musicians of America members, and presented to our Board for guidance as they make decisions about the Guild's future direction. Your input is essential as we seek to improve service to you and craft relevant programs that will meet your needs. The survey should take about 15 minutes of your time. **Please return the completed survey no later than May 28, 2012.**

Section 1 – Member Benefits

1. Here is a list of benefits available to you as a member of Handbell Musicians of America. For each one, please choose the option that best describes your experience with that particular benefit. (MARK ONE BOX FOR EACH BENEFIT)

<i>Benefit</i>	<i>Know about it and use it</i>	<i>Know about it but don't use it</i>	<i>Don't know about it and not interested in it</i>	<i>Don't know about it but want to learn more</i>
a. National Endowment Fund, Scholarships, & Awards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Subscription to <i>Overtones</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Members Only Online Resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. E-Notes and ringer-Notes E-Newsletters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. National & International Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. CDs & Mini-Perusal Scores of New AGEHR Publishing Music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Area Newsletters and Websites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Area Festivals & Events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Mentors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Lending Libraries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. Chime Loan Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l. Opportunities to meet and network with other handbell musicians	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Reviewing the member benefits again, please rate the value of each benefit to you using a scale of zero to 10, with zero being not at all valuable and 10 being extremely valuable.

0 1 2 3 4 5 6 7 8 9 10

Not at all valuable

Extremely valuable

(WRITE IN NUMBER
BETWEEN ZERO AND 10
HERE)

- a. National Endowment Fund, Scholarships, & Awards _____
- b. Subscription to *Overtones*, our Journal _____
- c. Members Only Online Resources _____
- d. E-Notes and ringEr-Notes E-Newsletters _____
- e. National & International Events _____
- f. CDs & Mini-Perusal Scores of New AGEHR Publishing Music _____
- g. Area Newsletters and Websites _____
- h. Area Festivals & Events _____
- i. Mentors _____
- j. Lending Libraries _____
- k. Chime Loan Programs _____
- l. Opportunities to meet and network with other handbell musicians _____

3. Now, looking over this list one more time, please indicate which ONE benefit is the SINGLE MOST IMPORTANT feature of membership for you. Write in the letter (a-l) that corresponds to your choice of the most important benefit of membership:

WRITE IN LETTER a-l HERE: _____

4. Please select the option below that best describes your use of our national website – www.handbellmusicians.org (or previously www.agehr.org) (MARK ONE)

- I visit the website regularly, but only for general news and event information
- I visit the website regularly and use it to manage my membership account and to access member-only on-line content as well as for general news and event information
- I only visit the website when a direct link to specific information is provided on Facebook or in e-mail correspondence
- I visit the website but find it difficult to navigate and am unable to find the information I need or want
- I do not visit the website

4. If you do NOT attend National Events, what could we offer that would lead you to consider attending?

5. Have you attended an Area Event (festival, festival conference, director’s seminar, reading session, etc.) in the past four years?

- No (GO TO Q6 THROUGH Q8) Yes (GO TO SECTION 4)

6. Here is a list of reasons some people have mentioned as why they have not attended Area Events. Using a zero to 10 scale where zero means not at all important and 10 means extremely important, please indicate how important each reason is to you personally

0 1 2 3 4 5 6 7 8 9 10

Not at all important

Extremely important

(WRITE IN NUMBER BETWEEN ZERO AND 10 HERE)

- a. Did not know about the event _____
- b. Registration fee is too high _____
- c. Hotel and travel costs are too high _____
- d. Overall cost of event – registration, travel, and hotel – is too high _____
- e. Too far to travel _____
- f. Nothing at the event that interests me _____
- g. Prefer to attend National Events _____

7. Looking over this list again, please indicate which ONE is the SINGLE MOST IMPORTANT reason why you have not attended Area Events. Write in the letter (a-g) that corresponds to the single most important reason why you have not attended Area Events:

WRITE IN LETTER a-g HERE: _____

8. If you do NOT attend Area Events, what could we offer that would lead you to consider attending?

Section 4 – You & Your Membership

1. How long have you been a member of AGEHR/Handbell Musicians of America? (MARK ONE)

- Less than a year 11-15 years
 1-5 years 16-20 years
 6-10 years More than 20 years

2. In what state do you live? _____

3. What is your **PRIMARY** role in the handbell/handchime community? (MARK ONE)

- Director/Teacher
- Ringing in a choir or ensemble
- Ringing as a soloist
- Other (describe) _____
- Composer/Arranger
- Handbell industry

4. In what setting do you carry out this **PRIMARY** role? (MARK ONE)

- Church or faith-based organization
- Community or professional organization
- Other (describe) _____
- School or education-based organization
- Handbell-related business

5. If you selected “School or education-based organization” in Question 4 above, please choose the option below that best describes your organization: (MARK ONE)

- Public Elementary (K-5)
- Public Middle School (6-8)
- Public High School (9-12)
- Private or Parochial Elementary
- Other (describe) _____
- Private or Parochial Middle School
- Private or Parochial High School
- College or University
- Home School

6. How are your membership dues paid? (MARK ONE)

- By me personally
- By my organization (church, school, business, etc.)
- I am an Honorary Lifetime Member

7. Do you currently serve in a leadership role in your Area? (MARK ONE)

- Yes
- No

8. Have you previously served in a leadership role in your Area (but are not currently)? (MARK ONE)

- Yes
- No

9. Have you ever served on the National Board of Directors? (MARK ONE)

- Yes
- No

10. If there are any thoughts or suggestions you would like to share with the National Board or staff, please use the space below to let us know:

Please click on the “Submit Form” button at the top of your screen to send us your responses.

Thank you for your time!

Handbell Musicians of America National Board & Staff